

BUILDING SAFE, REACHING GOALS

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Duluth, Minn.— **API ELECTRIC** has achieved a rare goal. The electrical contractor has gone an entire year with zero lost time and zero recordable injuries, with a total of 375,551 contract hours worked in 2010.

While the company has a history of great safety records, achieving zero injuries is an extremely difficult task.

“Safety isn’t something you ever ‘finish’. You have to start new every morning,” said API Electric President and CEO Brad Boos. “Breeding a culture of safety is a relentless task.”

He credits people at every level of the organization for their relentless attention to safety, but especially recognizes the

guidance and passion of API Electric Safety Manager, Jim McKinnon.

McKinnon led the implementation of the Striving Towards Excellence and Professionalism in Safety Program (STEPS). STEPS is a compilation of industry best practices that includes new hire orientations, pre-task planning, job specific training, daily stretching, weekly safety meetings and job site audits.

“The most important thing is that everyone went home safe every day for an entire year. In a construction occupation, that’s huge,” Boos said. Having a flawless safety record speaks volumes to companies who want to hire electrical contractors such as API Electric.

“API Electric is a trusted business partner who shares Minnesota Power’s safety value,” said Al Rudeck, Minnesota Power vice president-generation. “They look beyond the numbers to what matters most — enabling their employees and customers alike to complete projects large and small without injury and cost effectively.”

ABOUT API ELECTRIC

We’re a full-service electrical provider. Services include design; fast track project development and execution; value analysis; industrial, medical and commercial construction; renovation; routine maintenance; emergency service; BIM and LEED accredited professionals. API Electric is headquartered in Duluth, with branches in Hibbing and Minneapolis. ⚡